

NEWS

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DELL MOVES BEYOND HIGH DEFINITION WITH BLU-RAY ENABLED MULTIMEDIA NOTEBOOK

ROUND ROCK, Texas, Dec. 11, 2006—Dell today introduced Blu-ray Disc technology into its product line, offering the next-generation optical disc format as an option on the extreme-performance XPSTM M1710 consumer notebook computer.

This enhancement furthers Dell's strategy to offer customers PCs that can function as a single platform for a compelling digital entertainment throughout the home. Blu-ray Disc technology offers significant advancements for customers requiring high-definition content and storage for archiving large amounts of data and digital content. For instance, a Blu-ray Disc supports playback of high-definition feature-length films and offers the highest optical disc capacity -- up to 50GB, -- or more than five times the capacity of a dual-layer DVD.

Configured with Blu-ray technology, the XPS M1710 supports read/write capabilities across CD, DVD and Blu-ray Disc media. Using Blu-ray Disc technology, M1710 users can burn up to 50GB of data or author up to 50GB of theater-quality video on a single piece of media.

"Blu-ray optical drive technology has gained broad industry support and we believe it will become the optical drive standard of the future," said Alex Gruzen, senior vice president, Dell Product Group. "We continue to see PCs -- both desktops and notebooks -- functioning as the entertainment and productivity hub in the home and on the road with their versatility, power, connectivity, and vibrant high-definition displays. We believe high-definition video powered by Blu-ray Disc technology will be a significant part of that entertainment experience," he added.

As a founding member of the Blu-ray Disc Association, Dell is actively involved in developing and advancing Blu-ray Disc technology. To date, the Blu-ray Disc format has generated wide support -- more than 170 major companies -- from a variety of industries including consumer electronics, computers video games, recording media, music and movies. Seven of eight major Hollywood studios support the format with over 100 feature titles announced as of the dates of this release.

Key Benefits of the Dell XPS M1710 Blu-ray-enabled Notebook

- High picture quality at 48 Mbps and up to 1,080p high-definition resolution
- Offers up to 7.1 channels of uncompressed surround sound and options for up to 32 audio streams for cinematic sound

- Backwards compatibility with CD and DVD, which enables DVD and CD movie playback, DVD and Blu-ray Disc (BD) authoring and CD, DVD and BD data burning
- First Blu-ray Disc system to meet logo requirements for NVIDIA® PureVideo™ technology which delivers the ultimate HD experience on a PC
- Intel Core 2 Duo T7600 and Intel Core 2 Duo T7600G (2.33GHz, 4MB L2 Cache, 667 MHz FSB) processors
- Superior NVIDIA GeForce Go 7950 GTX graphics processing unit with 512MB delivers vivid realism in the latest games at extreme HD
- Up to 4 GB¹ 667 MHz DDR2 memory
- Serial ATA hard drive up to 160 GB²
- Personalized XPS service with dedicated sales, specially trained technicians and designated phone queue

Pricing and Availability

This holiday season, customers worldwide can purchase Dell XPS M1710 notebooks configured with Blu-ray technology. Pricing starts at approximately US\$3,699.

About Dell

Dell Inc. (NASDAQ: DELL) listens to customers and delivers innovative technology and services they trust and value. Uniquely enabled by its direct business model, Dell sells more systems globally than any computer company, placing it No. 25 on the Fortune 500. For more information, visit <http://www.dell.com>. To get Dell news direct, visit <http://www.dell.com/RSS>.

Pricing, specifications, availability and terms of offers may change without notice. Taxes, fees, shipping and handling, and any applicable restocking charges are extra, and vary. Dell cannot be responsible for pricing or other errors, and reserves the right to cancel orders arising from such errors.

¹The total amount of available memory will be less than 4GB. The amount less depends on the actual system configuration.

²For hard drives, GB means 1 billion bytes and TB equals 1 trillion bytes; actual capacity varies with preloaded material and operating environment and will be less. On Dimension, XPS, and Inspiron systems, for Norton Ghost 10, Norton 7 Restore and Dell DataSafe users, up to 25% of the stated hard drive capacity may be utilized by your system as dedicated backup space. With Dell Factory Image Restore installed, Windows Vista users will have 10GB of their hard drive capacity set aside for a recovery image.

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