



FOR IMMEDIATE RELEASE

**BUENA VISTA WORLDWIDE HOME ENTERTAINMENT UNVEILS
UNPARALLELED BLU-RAY DISC™ RELEASE SLATE FOR
NORTH AMERICA, EUROPE AND ASIA**

***Cars, Pirates of the Caribbean: The Curse of the Black Pearl, Pirates of the Caribbean: Dead Man's Chest, Con Air, King Arthur Director's Cut, Chicken Little, The Rock, Cinderella Man, Face/Off, Crimson Tide, Air Force One, Finding Neverland, G.I. Jane, The Recruit, Open Range, Remember The Titans and Scary Movie 4* among the exciting titles
to be released on Blu-ray Disc**

BURBANK, CA, (01/08/07) – Buena Vista Worldwide Home Entertainment (BVWHE) today announced the company's most extensive Blu-ray Disc slate yet, with action-packed and family titles due for release throughout 2007 in North America, Europe and Asia. Showing its continued commitment to the next-generation, high-definition format, the company has selected a wide range of titles, many 50GB, to showcase the new Blu-ray Disc format, from blockbusters and Academy Award®-winning masterpieces, to popular animated movies for the entire family. In North America, BVWHE will release titles beginning March '07 to include ***Chicken Little, King Arthur Director's Cut, Pirates of the Caribbean: The Curse of the Black Pearl, Pirates of the Caribbean: Dead Man's Chest, Cars, Con Air, Crimson Tide, The Rock, Finding Neverland, G.I. Jane, The Recruit, Open Range*** and ***Remember The Titans***. In Europe, titles to be released beginning March '07 will include ***Eight Below, Chicken Little, Enemy of the State, Flightplan, Gone in Sixty Seconds, The Hitchhiker's Guide to the Galaxy, Pearl Harbor, Scary Movie 4, Sky High, The Wild, Dinosaur, King Arthur Director's Cut, Pirates of the Caribbean: The Curse of the Black Pearl, Pirates of the Caribbean: Dead Man's Chest, Bruce Almighty, Con Air, Crimson Tide, The Rock, Cars, Air Force One*** and ***Finding Neverland***. In Asia, titles to be released beginning March '07 will include ***Chicken Little, Face/Off, King Arthur Director's Cut, The Wild, Pirates of the Caribbean: The Curse of the Black Pearl, Pirates of the Caribbean: Dead Man's Chest, Scary Movie 4, Cars, Con Air, Crimson Tide, The Rock*** and ***Air Force One***. See paragraphs below for complete date listings.

Commenting on the announcement, BVWHE President Bob Chapek stated, "Blu-ray is quickly becoming the high-definition standard on the market today and we are very pleased to

add this amazing slate of Blu-ray releases that will appeal to our core demographic. With the dual-layer, 50GB discs, the possibilities for exciting new interactive features and additional bonus content are endless.”

The company has already had tremendous success with the first generation of Blu-ray Disc titles such as *Eight Below* and *Dinosaur*, and is releasing most new titles on the new dual-layer Blu-ray Discs that features a massive storage capacity of 50GB, enabling the highest caliber encodes, expanded bonus material and exciting new interactive features.

As part of its worldwide release strategy BVWHE will release *Pirates of the Caribbean: The Curse of the Black Pearl* and *Pirates of the Caribbean: Dead Man’s Chest* in all territories May ’07 and *Con Air*, *Crimson Tide* and *The Rock* in all territories beginning June ’07. *Cars* will also see a worldwide rollout schedule in 2007.

In North America, BVWHE will release *Chicken Little* and *Finding Neverland* on March 20; *King Arthur Director’s Cut* and *G.I. Jane* on April 3; *Pirates of the Caribbean: The Curse of the Black Pearl* and *Pirates of the Caribbean: Dead Man’s Chest* in May; *Con Air*, *Crimson Tide* and *The Rock* on June 8; and *Cars*, *The Recruit* and *Open Range* in Summer ‘07.

Europe will see its first Blu-ray Disc titles from BVWHE beginning in March with the release of *Eight Below*, *Chicken Little*, *Enemy of the State*, *Flightplan*, *Gone in Sixty Seconds*, *The Hitchhiker’s Guide to the Galaxy*, *Pearl Harbor*, *Scary Movie 4*, *Sky High*, *Finding Neverland* and *The Wild*. Next up are *Dinosaur* and *King Arthur Director’s Cut* in April; *Pirates of the Caribbean: The Curse of the Black Pearl* and *Pirates of the Caribbean: Dead Man’s Chest* in May; *Bruce Almighty*, *Con Air*, *Crimson Tide* and *The Rock* in June; and *Cars*, *Air Force One* and *Reign of Fire* in Summer ‘07.

In Asia, BVWHE will release *Face Off* in March; *Chicken Little* and *The Wild* in April; *Pirates of the Caribbean: The Curse of the Black Pearl*, *Pirates of the Caribbean: Dead Man’s Chest* and *Scary Movie 4* in May; and *Cars*, *Con Air*, *Crimson Tide*, *The Rock*, *King Arthur Director’s Cut*, *Air Force One* and *Starship Troopers* in Summer ‘07.

Blu-ray Disc is the next-generation optical disc format for high-definition video and high-capacity software applications. A single-layer Blu-ray Disc will hold up to 25GB of data, and a double-layer Blu-ray Disc will hold up to 50GB of data. Blu-ray Disc is supported by the world's leading consumer electronics, personal computer and gaming companies, and, with seven

of eight Hollywood studios releasing their high-definition content on Blu-ray Disc, Blu-ray will deliver the widest variety of high-definition, home entertainment content.

About Buena Vista Worldwide Home Entertainment

Buena Vista Worldwide Home Entertainment, a recognized leader in the home entertainment industry, is the marketing, sales and distribution company for Walt Disney, Touchstone, Hollywood Pictures, Miramax and Buena Vista DVD, Blu-ray Disc and electronic distribution product. Buena Vista Worldwide Home Entertainment is a division of Disney Enterprises, Inc.

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