

PRESS INFORMATION

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## **Nero 8 Users to View Films in Blu-ray Format**

### **Future release of Nero 8 to include BD-ROM playback**

**Karlsbad, Germany (September 1st, 2007)** -- Nero, leaders in digital media technology, today announced that Nero 8 users will be able to playback their favorite movies in Blu-ray (BD-ROM) disc format in a future update of Nero 8.

BD-ROM playback in Nero 8 will provide users with access to a wide range of commercially available Blu-ray disc titles. The Blu-ray disc format provides users with the ultimate high-definition entertainment experience. Nero 8 supports crystal-clear 5.1 audio in Dolby Digital, DTS and high-definition audio in Dolby TrueHD and the uncompressed studio quality PCM soundtracks (up to 7.1 channels) that are found in many Blu-ray titles. To enable the ground breaking interactive BD-J features in Nero 8, the company has embraced Sun Microsystems Java technology.

"Nero understands that users have different needs when it comes to digital entertainment," Charly Lippoth, Chief Technology Officer, Nero, noted. "Nero 8 unlocks the features found in Blu-ray discs, and playback of BD-ROM titles will allow Nero 8 users to amplify their entertainment experience."

Nero 8 will support BD-ROM playback through an additional plug-in. The plug-in can be purchased by Nero 8 users through the Nero Web shop.

### **About Nero**

Nero is a leading provider of digital multimedia solutions for the personal computer, consumer electronics, and mobile industries. Focused on developing technologies for digital media creation and playback, Nero provides strategic partners with applications, codecs, tools, software development kits, and programming interfaces for use with a variety of the latest platforms and devices. Over 240 million units of Nero's award-winning software solutions have been distributed globally and are widely used in the home, on the go, and professionally.

Nero distributes products globally through hardware manufacturers, international partners, retailers, and directly through [www.nero.com](http://www.nero.com). Nero AG is headquartered in Karlsbad, Germany and serves the world with regional offices in Karlsbad, Germany (EMEA); Glendale, California, USA (Americas); Yokohama, Japan (APAC); and HangZhou, China (China).

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**Press Contact**

Jenny Menhart  
Nero AG  
Director of Marketing EMEA  
Phone +49 724 892 8202  
Fax +49 724 892 8299  
E-mail [jmenhart@nero.com](mailto:jmenhart@nero.com)

Sandra Jakob  
Nero AG  
Marketing Manager EMEA  
Phone +49 724 892 8209  
Fax +49 724 892 8299  
E-mail [sjakob@nero.com](mailto:sjakob@nero.com)